For Immediate Release:

SHORT HEADLINE – CENTERED, All CAPS

**COMPANY NAME FIRST TO RECEIVE UPTIME INSTITUTE TIER III CERTIFICATION OF CONSTRUCTED FACILITY IN (COUNTRY)**

SHORT SUBHEAD – Centered, Upper & Lower Case

Certification Demonstrates Clear Focus and Leadership Along with Commitment to
Region’s Important Economic Progression

DATELINE (City, County, Associate Press Style Parameters)

NEW YORK, NY – DATE, YEAR – (Company name and short description) today announced the company is the first in (Country) to receive the Uptime Institute Tier III Certification of Constructed Facility (TCCF). This was achieved after a diligent assessment of all aspects of its facilities and operations by expert Uptime teams from the United States and the United Kingdom.

(Paragraph describing the data center and accomplishment of the organization)

(Quote from organization executive)

(Paragraph describing company goals, investments, etc. For example, for a Tier III award, the organization might tout the push for high standards, and validation that the organization meets global standards to demonstrate commitment to existing and future customers. (Example copy below)

The achievement will increase technical resiliency and operations management at key sites to achieve the highest level of availability for (Company) customers. Additional benefits of the upgrade include an enhanced colocation service, higher levels of redundancy, reduced risk, and facilities expansion to accommodate growing colocation needs. The upgrade also includes further development of sustainable features to mitigate rising costs of energy and are closely aligned to (Company) engineering and operations standards.

The new capabilities target organizations that value premium data center services and consider risk as a major driver for data center selection.

(Quote from Uptime Institute – samples below – contact publicrelations@uptimeinstitute.com for a quote)

 “We commend (organization) for being the first colocation facility to be awarded an Uptime Tier III TCCF certification in (country). The certification clearly demonstrates (Company’s) commitment to its customers and unwavering focus on not only designing but building a world-class facility that meets the most demanding requirements,” said Phil Collerton, Chief Revenue Officer, Uptime Institute. “This data center will continue to support the region’s economic development as more businesses and related staff join the digital ecosystem and further strength (Company’s) position as a highly resilient infrastructure hub for connectivity partners and end customers in the region.”

 “We are pleased to award (Company) with the Uptime Institute Tier IV Design Certification,” said (Name, Title, Region, Uptime Institute). “Achieving a Tier IV Fault Tolerant Design Certification illustrates that the facility meets the highest standards for infrastructure functionality and capacity as demonstrated on the design documents. This ensures that plans are configured to meet uptime goals and provide the sustainable business critical infrastructure needed, and an important first step toward Tier Certification of Constructed Facility.”

(Insert Company boilerplate)

(Uptime Institute boilerplate)

About Uptime Institute

Uptime is the Global Digital Infrastructure Authority. For over 25 years, the company has established industry-leading benchmarks for data center performance, resilience, sustainability, and efficiency, which provide customers assurance that their digital infrastructure can perform across a wide array of operating conditions at a level consistent with their business needs. Uptime’s Tier Standard is the IT industry’s most trusted and adopted global standard for the design, construction, and operation of data centers. With its Tier Standard and Certifications, Management & Operations reviews, SCIRA-FSI financial sector risk assessment, a broad range of additional risk and performance assessments, intelligence research service, and training courses completed by over 10,000 data center professionals, Uptime has helped thousands of companies in over 114 countries to optimize critical IT assets while managing costs, resources, and efficiency.

Uptime Institute is headquartered in New York, NY, with offices in Seattle, London, Sao Paulo, Dubai, Riyadh, Singapore, and Taipei. For more information, please visit
[www.uptimeinstitute.com](http://www.uptimeinstitute.com).

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